



In the United States Patent and Trademark Office

Docket No. 052910-0002

#9/a
m
12/11/02

In re Application of:

Assignee: Perfect Commerce, Inc.

Inventors: Marc Porat, Paul Milgrom, and
Kevin J. Surace

Serial No.: 09/350,983

Filing Date: July 9, 1999

Title: Method, System and Business Model
for a Buyer's Auction with Near
Perfect Information Using the Internet

Art Unit: 3624

Examiner: Jagdish Patel

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RESPONSE TO OFFICE ACTION

Commissioner for Patents
Washington, D.C. 20231

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Sir:

In an Office Action mailed July 5, 2002 (the "Office Action"), the Examiner:

- A. Objected to the disclosure;
- B. Objected to claims 2-6, 34-36 and 83-100 under 37 CFR 1.75(c);
- C. Rejected claims 34-36, 38-46, 52-56, 71-75, 102-105, and 109-111 under 35 U.S.C. 112 ¶2;
- D. Rejected claims 1, 7-15, 18-29, 30-33, 37-39, 47-51, 53, 62-70, 74, 76-82, 101 and 112 under 35 U.S.C. 103(a) as being unpatentable over Alaia et al. (U.S. 6,408,283, "Alaia") in view of Gindlesperger (U.S. 6,397,197, "Gindlesperger");
- E. Rejected claims 2-6, 34-36, 107, and 108 under 35 U.S.C. 103(a) as being unpatentable over Alaia in view of Gindlesperger and Walker et al. (U.S. 6,041,308, "Walker");

- F. Rejected claims 16 and 17 under 35 U.S.C. 103(a) as being unpatentable over Alaia in view of Gindlesperger and Chen (U.S. 5,991,737, "Chen"); and
- G. Rejected claims 57-61 and 106 under 35 U.S.C. 103(a) as being unpatentable over Alaia in view of Gindlesperger and Mori et al. (EP 0 828 223 A2, "Mori").

In response thereto, Applicants respectfully request reconsideration in view of the following amendments and remarks.